



dfta
DOMESTIC FAIR TRADE
ASSOCIATION

Domestic Fair Trade Association Internship Positions 2017

About the DFTA

The Domestic Fair Trade Association is the primary thought leader on domestic fair trade and a crucial advocate for workers rights, fair prices for farmers, and environmental sustainability in the American and Canadian agricultural system. We are a membership-based organization with 31 members spanning five stakeholder groups along the food chain—farmers, farmworkers, retailers, intermediaries (manufacturers, processors, and distributors), and NGOs.

The mission of the DFTA is to promote, educate, and advocate for an agricultural production system that meets the [sixteen domestic fair trade principles](#) identified by diverse stakeholders throughout the agricultural supply chain. The DFTA facilitates connections between agricultural sectors in order to build resilient communities and improve food production so that the agricultural system is healthy, just, and sustainable.

Communications Intern Summer 2017*

[The DFTA](#) is looking for a passionate and self-motivated intern to help lead the organization's communications work. Tasks include:

- Update and maintain the DFTA's social media presence, including scheduling Facebook updates and posting on twitter
- Plan, write, and distribute the electronic newsletter
- Design flyers, graphics, and invitations for events hosted by the DFTA
- Update the DFTA website as needed
- Develop content for blog posts

Time commitment is 20 hours per week and allows for a flexible schedule. This position can be done remotely, with some preference given to those located in New York City. **A small stipend is available.** Please send a resume and a few sentences about your interest to info@thedfta.org by **June 15, 2017**. Start date is late June 2017.

Event Planning Intern Summer 2017*

The DFTA seeks dynamic, self-starter to lead the planning of the DFTA annual conference and other upcoming events. Tasks include:

- Assist in coordinating the conference planning committee including creating and disseminating doodle polls, drafting agendas, taking meeting notes, etc.
- Assist in drafting event itinerary



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- Facilitate event logistics and track event budgets
- Create post-event evaluation and analyze the results
- Conduct outreach to donors, vendors, and potential speakers
- Organize supplies for the event
- Distribute promotional materials

Time commitment is 20 hours per week and allows for a flexible schedule. This position can be done remotely, with some preference given to those located in Atlanta, GA or in NYC. **A small stipend is available.** Please send a resume and a few sentences about your interest to info@thedfta.org by **June 15, 2017**. Start date is late June 2017.

*Both internships have the opportunity for extension until December 2017.