



## **Position Announcement: Field Organizer**

**Location: New England or New York**

The National Sustainable Agriculture Coalition (NSAC) is an alliance of grassroots organizations that advocates for federal policy reform to advance the sustainability of agriculture, food systems, natural resources, and rural communities. NSAC is currently seeking a full-time Field Organizer to work on the ground in six New England states along with New York, coordinating grassroots advocacy campaign efforts on behalf of NSAC and the American Farmland Trust (AFT). This position is remote, to be located in the region, with occasional travel to NSAC and AFT's offices in Washington, DC; it is projected to last for a minimum of two years.

The Field Organizer will work with NSAC and AFT as part of a broader effort to educate, connect, and empower grassroots farm and food groups and practitioners around federal agricultural policy efforts to build a more sustainable farm and food system. This position reports to NSAC's Grassroots Director.

### **Position Description** -- the Field Organizer will:

- Travel to conduct trainings, workshops, strategy sessions, field meetings, and other events with local partners focused on federal farm and food policy issues and opportunities
- Engage regional partners and key stakeholders across the region around federal policy activities through digital and field organizing activities
- Engage in-state and in-district staff of targeted members of Congress
- Foster and develop spokespeople and coordinate media outreach efforts
- Represent NSAC and AFT at a variety of conferences and partner meetings
- Assist in developing and adjusting grassroots campaign strategies in response to Congressional events and regional needs
- Closely coordinate with appropriate NSAC and AFT staff to carry out workplan

### **Desired Qualifications**

- Understanding of, passion for, and experience with sustainable agriculture and food systems, particularly in New England and/or New York
- Outstanding writing, editing, and verbal/public speaking skills
- At least two years of experience in grassroots organizing, coordination, and advocacy efforts
- Detail-oriented and highly organized with strong time management skills
- Self-motivated with exemplary interpersonal skills and commitment to working collaboratively with a wide, diverse range of partners and colleagues
- A commitment to racial equity and experience working within an equity framework to build power and advance goals
- Willingness to work around a demanding congressional farm bill schedule
- Ability to stay on deadline while managing multiple projects
- Comfortable traveling frequently to regional events and occasionally for DC meetings



- Experience providing detailed regular reporting and tracking of progress
- Experience working remotely with fellow staff in other locations
- Access to a personal vehicle and possession of a valid driver's license
- Proficient with Microsoft Office, web content development (WordPress), and social media platforms

**Compensation and Benefits** -- Salary is on a non-profit scale in the \$35,000 range and will be commensurate with experience and qualifications. NSAC offers an excellent employer paid benefits package and a collaborative work environment.

**Location** – The field organizer will be located in the NY-New England region. Depending on the candidate's situation and location, the organizer may be able to work out of an AFT office in the region or from an NSAC member group's office in the region. Working from a home office may also be an option, again depending on circumstances and location. If you have particular considerations in this regard, feel free to include those in your cover letter.

**Application** -- Please send a resume, your salary requirements, the names and contact information of three references, and a brief cover letter including an explanation of your interests in sustainable agriculture and grassroots organizing to NSAC at [info@sustainableagriculture.net](mailto:info@sustainableagriculture.net). Please combine all documents into one PDF application. All communications will be treated confidentially. Resume reviews begin immediately. No phone calls, please.

NSAC is committed to hiring and retaining a diverse workforce and strongly encourages applications from groups that have been historically under-represented, including but not limited to women and people of color. Please also see [NSAC's Statement on Racial Equity](#). NSAC makes hiring decisions without regard to gender, race, color, religion, sex, sexual orientation, national origin, age, veteran status, disability, or any other protected class.