

# Internship Opening: Marketing and Web Design



## About Us:

**Lettuce Be Local**, located in Sterling, Massachusetts, is a *food hub* committed to strengthening the community through healthy eating direct from local farms. We **Educate, Aggregate and Transport (E.A.T.)** food from local farms to regional restaurants, caterers, schools and institutions throughout the entire year.

## Job Description:

We are a small business with a large impact and we are looking for additional support in expanding the local food network in Massachusetts by improving our marketing and outreach materials. We are seeking an intern with technical experience and skills in web design to update our online presence.

Responsibilities will include but are not limited to: revising online website content and visuals, designing promotional materials such as brochures, and enhancing social media activity. Ideal candidate will also have an interest in local food and sustainable agriculture.

Approximately 5hrs/week, mostly remote with some in-person collaboration. Benefits and compensation will include local produce.

## Requirements:

- Must be 18 years of age or older with high school diploma/GED
- Valid driver's license
- Experience with graphic design and web management
- A flexible attitude, resourcefulness, and strong interpersonal skills
- Detail oriented and strong writing skills
- Self-motivated, ability to establish priorities, and meet deadlines
- Can complete tasks remotely without supervision
- Commitment to Lettuce Be Local's mission

## To Apply:

Please email **resume** and **cover letter**, and any questions, to Lynn Stromberg, [lynn@lettucebelocal.com](mailto:lynn@lettucebelocal.com).

Position will remain open until the ideal candidate is found. For more information about our organization visit us online at [www.lettucebelocal.com](http://www.lettucebelocal.com).